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## **River Street Fest Fast Approaching**

**Organizers Making Final Push For Vendors**

For Immediate Release

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(May 24, 2004- TROY)- With less than a month to go before the first-ever River Street Fest in historic downtown Troy, the event is in its final stages of planning, with organizers announcing they have several vendor spaces remaining.

River Street Fest will take place on June 19<sup>th</sup> beginning at 10 a.m. An eclectic group of artists have signed on to perform at the festival, including: Thee Ummm, Lois & the Kryptonites, The Sharks, Raisenhead, Folding Sky, Sean Rowe, Erin Harkes, Chris Busone, Jackinany, and national recording artists, The Fleshtones.

The City is also welcoming a host of artist, antiques dealers, and food vendors. Award winning magician and illusionist Jeffrey Jene will also be roaming the downtown streets performing during the festival. Dancers from the Troy Boys and Girls Club and Charisma Dance Studio will also be participating.

Mayor Harry Tutunjian said Monday he is excited about the way word has quickly spread about the festival, and looks forward to the day the summer spotlight will shine brightly on Troy.

"We have had a void the last several years as far as downtown festivals go, and I am glad that is changing this year," Tutunjian said. "With an eye turned toward family, arts, entertainment, and antiques, we are offering something for everyone at River Street Fest."

Tutunjian was also proud to announce the City has received to major sponsors for the festival- Fleet Bank and Bonded Concrete, which each have one of the two stages of entertainment named after the respective companies. The City is also partnering with Albany Broadcasting as a media partner.

Dana Rudolph, from Dana Rudolph and Company on River Street, is one of the organizers pulling together vendors. She said the festival already has a diverse group of artists and crafts people, but is looking for several more to make it perfect.

"We are currently making our final push to fill out the vendor spots with artists and crafts people interested in showing and selling their work," Rudolph said. "We also have few more spots for antiques dealers and food vendors. This festival will be highly successful and we believe it will bring a new group of people to Troy."

Any prospective vendors are asked to call Rudolph at their earliest convenience at her store. The number is 273-4532.

The boundaries of the festival will be the northern point of Monument Square to Congress Street, along River Street. There will be two stages of entertainment beginning at noon, with the stages serving as boundaries for the festival.

The City is also working on a high-tech tent with projects from Rensselaer Polytechnic Institute and the Junior Museum, as well as an art show from CEO.

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